



SIGNS • BANNERS • FLAGS • INTERIOR DESIGN...

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OUTDOOR DIMENSIONS GUIDELINES FOR ARTWORK

In order to produce high-quality products, provided artwork must meet the following guidelines. Providing artwork that does not meet these guidelines can cause delays and/or require additional services to recreate the artwork in an acceptable format.

SOFTWARE PROGRAMS THAT WE SUPPORT

ADOBE ILLUSTRATOR CS • PHOTOSHOP CS • INDESIGN

(If layouts are created using INDESIGN or QUARK XPRESS, please export a copy as a PDF & include fonts + any linked raster image & All Links should be supplied)

THE FOLLOWING TYPES OF SIGNAGE REQUIRE VECTOR BASED ART (.ai,.eps,.pdf)

- Sandblasted
- Silkscreened Signs and Flags
- Cut-Out Copy (HDF, Aluminum, Plex, etc.)
- Painted Signs with Cut Out Vinyl Copy

THE FOLLOWING SALES OFFICE GRAPHICS REQUIRE VECTOR BASED ART (.ai, .eps, .pdf)

- Site Plan
- Area Map
- Features List Copy
- Misc. Community Stories
- Floor Plans
- Builder Story Copy

FOR PRODUCTION OF PRINT READY ART SUBMIT THE FOLLOWING

- Hard color proof submitted with electronic files
- Include all TIFFS, JPGS, EPS files etc. support files used in building the layout on the disk.
- If final layout is done in Photoshop, please provide a layered file and all links.
- Photographs and renderings should be saved at least **150-300 DPI** at 50% of actual size.

GENERAL REQUIREMENTS FOR ALL ARTWORK

- Include all screen fonts or convert all type to paths.
- Artwork should be vectorised. Rasterized images are not acceptable.
- Ensure that lines are joined (welded) and that there are not multiple overlaid lines.
- List all colors used - PMS or other, ie., Frazee, Dunn Edwards, Sherwin Williams, etc...
- We cannot blow up a provided image (make it larger) because it would sacrifice image quality.

PLEASE NOTE: WE DO NOT ACCEPT CAD FILES OR MIRCOSOFFT OFFICE FILES.

PLEASE PROVIDE A PDF VERSION ALONG WITH PROVIDED ARTWORK

(PDF version must have all copy outlined ONLY if fonts are not provided)

PLEASE SAVE FILES TO THE FOLLOWING FTP SITE

<ftp://ftp.outdoordimensions.com>

Please contact us for a username and password.